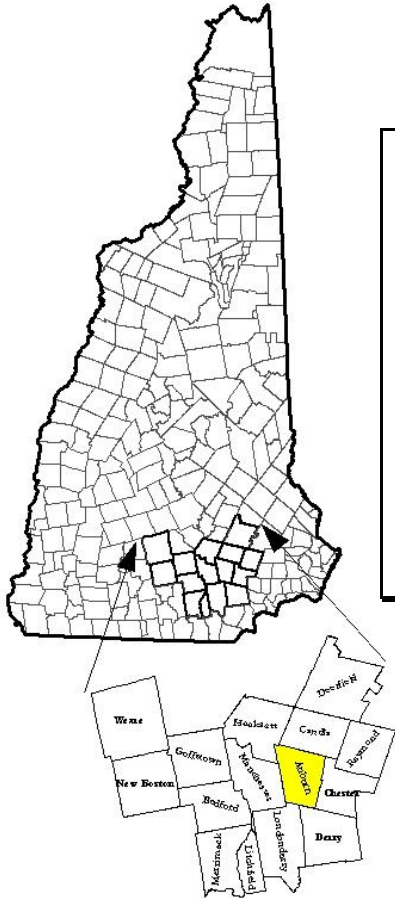



Auburn, NH

Economic Assets Profile



Contact:	William Herman, CPM Town Administrator PO Box 309 Auburn, NH 03032-0309		
Phone:	(603) 483-5052	Fax: (603) 483-0518	
E-mail:	townadmin@townofauburnnh.com		
U.S. Congress	District 1	Frank Guinta	
Executive Council	District 4	Raymond Wiczorek	
State Senate	District 14	Sharon Carson	
State Representatives	Rockingham County District 3		
	Alfred Baldasaro	Robert Intone	Sherman Packard
	James Headd	David Lundgren	Daniel Tamburello
	Karen Hutchinson	Betsy McKinney	Stella Tremblay

Town of Auburn

www.auburnnh.us

Rockingham County

www.co.rockingham.nh.us

Rockingham Economic Development Corporation

www.redc.com



Metro Center-NH

www.manchester-chamber.org

Regional Planning Commission

www.snhpc.org

County	Rockingham
Date of Incorporation	1845
Labor Market	Manchester NH Metro-NECTA (New England City and Town Area)
Tourism Region	Merrimack Valley
Planning Commission	Southern NH Planning
Regional Economic Development	METRO CENTER NH Rockingham Economic Development Corporation
Zoning Ordinance	1967/2010
Master Plan	2007

Source: NH Employment Security ELMIB, Town

Type of Government	Selectmen
Budget: Municipal Appropriations (2011)	\$4,635,024
Budget: School Appropriations (2011-2012)	\$11,306,592
Capital Improvement Plan	Yes
Development Plans Reviewed by	Planning Board
Boards and Commissions	
Elected:	Selectmen
Appointed:	Zoning
	Library
	Planning
	Cemetery
	Police
	Trust Funds
Public Library:	Griffin Free Public

Source: NH Employment Security ELMIB, Town

Auburn's Key Economic Assets and Strengths

- Proximity to airport
- Proximity to North-South and East-West corridors (NH Rtes. 93 & 101)
- Available industrial land in ERZ with Fiber Optics
- High quality of life – town conducive to active/outdoor lifestyle
- Small town feel, but city-type employment nearby

Source: Municipal SWOT Analysis, February 2010

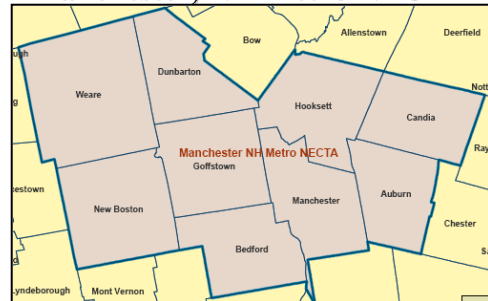
Auburn at a Glance

Geography

Total Area (sq mile)	28.8
Total Land	25.5
Total Water	3.3

Source: NH Employment Security ELMIB

Manchester, NH Metro NECTA



Source: NHHFA

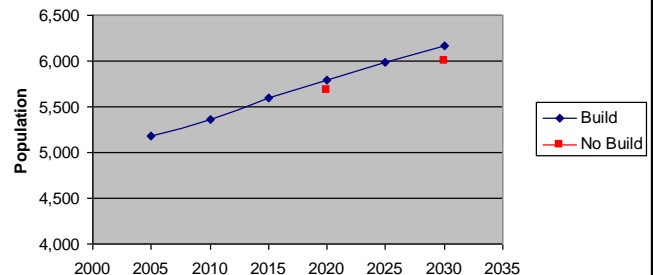
NECTA: New England City and Town Area

Population

Total 2010 (Census)	4,953
Male	2,504
Female	1,979
Median Age	43.5 years
People per sq. mile	194.2

Source: U.S. Census Bureau

Population Projection

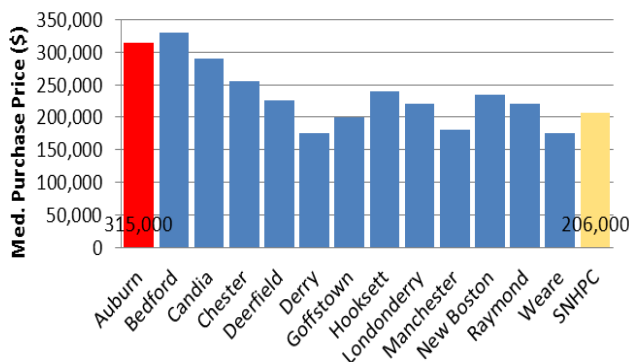


Source: NH OEP

* I-93 Build refers to proposed widening. No Build is without widening.

Housing

Median Purchase Price of all Homes (2011)



Source: NHHFA

	2010	Percent
Total Housing Units	1,814	
Owner Occupied	1,620	89.3%
Renter Occupied	145	8.0%
Vacant	49	2.7%
2009		
Single-Family	1,727	94.1%
Multi-family	96	5.2%
Manufactured	11	0.6%

Source: 2010 U.S. Census, 2009 NHHFA

Education

High School Graduate or higher	93.6%	
Bachelor's degree or higher	32.5%	
	# Facilities	# Students
Elementary	1	616
Middle/Junior High	0	N/A
High School	0	N/A
Private/Parochial	0	N/A
School District	SAU 15	

Students Grades 9-12 are tuitioned to either Manchester Memorial or Pinkerton Academy in Derry.

Nearest Community/Technical	Manchester
Nearest Colleges/Universities	Hesser College UNH - Manchester

Source: NH Department of Education, Town

Tax Rates

2011	(per \$1,000 of value)
Town Tax	\$ 4.08
Local Education Tax	\$ 11.30
State Education Tax	\$ 2.48
County Tax	\$ 1.08
Total Tax Rate	\$18.94
Town Valuation	\$604,154,891

2009

Local Assessed Value by Property Type	
Residential Land and Buildings	94.6%
Commercial Land and Buildings	5.3%
Public Utilities, Current Use, and Other	0.1%

Source: NH Department of Revenue Administration, Town

Employment

Annual Average	1999	2008	2009
Civilian Labor Force	2,681	3,163	3,180
Employed	2,621	3,067	3,005
Unemployed	60	96	175
Unemployment Rate	2.2%	3.0%	5.5%

Source: NH Employment Security ELMIB

Income

2010 (ACS)	
Median Household Income	\$84,750
Median 4-Person Family Income	\$94,330
Per Capita Income	\$32,493
Median Earnings (Full time, Year-Round Workers)	
Male	\$62,109
Female	\$39,566
Families Below the Poverty Level	2.6%
Consumer Price Index (July 2011)	% Change
CPI	Over the Year
Not Seasonally Adjusted	225.9 3.6%
Seasonally Adjusted	225.0 3.2%

Source: ACS and NH Employment Security ELMIB

Largest Employers

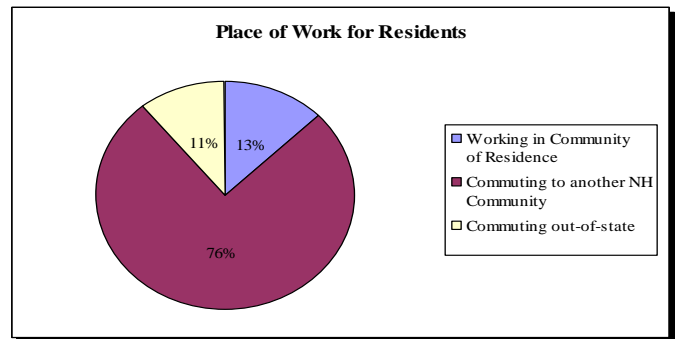
Employers	Employees
Personal Touch Home Aides	100-249
M E Drilling & Blasting	100-249
Builders Insulation Co	100-249
Maine Drilling & Blasting	100-249
Auburn Village School	50-99
Visiting Angels LLC	50-99
A Heritage Plumbing & Heating	50-99
Town of Auburn	50-99
Linear Technologies Inc	50-99
Daniels Equipment Co Inc	20-49
Atlas Security Systems	20-49
Pelmac Industries Inc	20-49
Stantec Consulting Services Inc.	20-49
Student Transportation	20-49
Sunrise Labs Inc	20-49
AAA Energy Svc Co	20-49
Personal Touch Home Care	20-49
NH Blacktop Sealers Inc	20-49
Alliance Core Technologies	20-49
Action Drywall Inc	20-49
ACS Corp	20-49
Syvertsen Corp	20-49
Gemini Electric	20-49
Holidays Bar & Grill	20-49
U.S. Veterans Administration	20-49
Fisher Sports	20-49

Source: NHnetwork, NH Employment Security ELMIB, infoUSA, Town

Commuting

Workers 16 years and over (2009 ACS)	
Drove alone, car/truck/van	86.3%
Carpooled, car/truck/van	7.8%
Public transportation	0.0%
Walked	1.3%
Other Means	1.1%
Worked at Home	3.5%
Mean Travel Time to Work	27.0 minutes
Percent of Working Residents (2000 Census)	
Working in Community of Residence	13%
Commuting to another NH Community	77%
Commuting out-of-state	11%

Source: 2009 ACS, 2000 Census



Source: U.S. Census 2000

Transportation

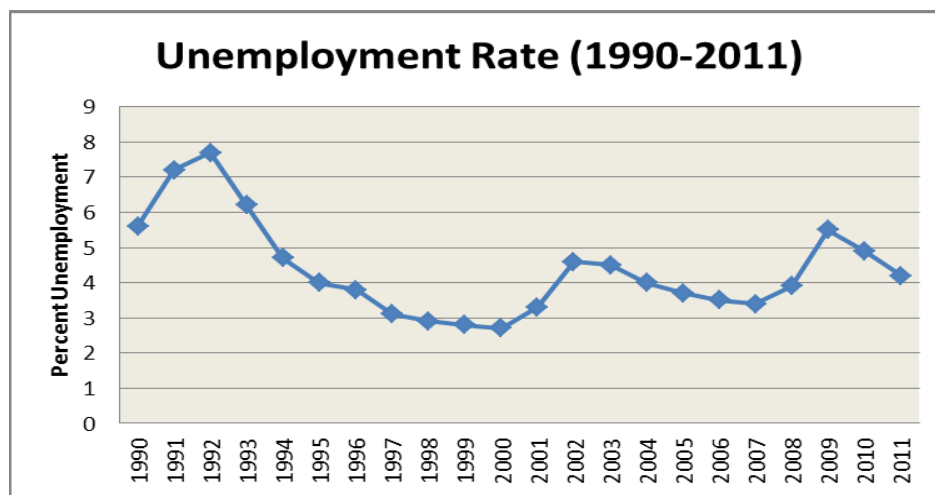
Road Access	U.S. Routes	
	State Routes	101, 121, 28 Bypass
Nearest Interstate, Exit		I-93, Exit 7 (5 miles)
Railroad		No
Public Transportation		No
Nearest Airport with Scheduled Service		Manchester-Boston Regional
Driving Distance to Selected Cities:		
Manchester, NH		7 miles
Concord, NH		22 miles
Portsmouth, NH		40 miles
Boston, MA		56 miles
Portland, ME		91 miles
New York City, NY		259 miles
Montreal, Quebec		264 miles

Source: NH Employment Security ELMIB

Employment and Wages

2010 Industry	Annual Average Employment	Average Weekly Wage
Total, All Industries	1,689	\$724
Goods-Producing	529	\$966
Service-Providing	999	\$601

Source: NH Employment Security ELMIB



Source: NH Employment Security ELMIB

Sources for graphics: Heading and Seal: Town Website SNHPC Region: SNHPC