

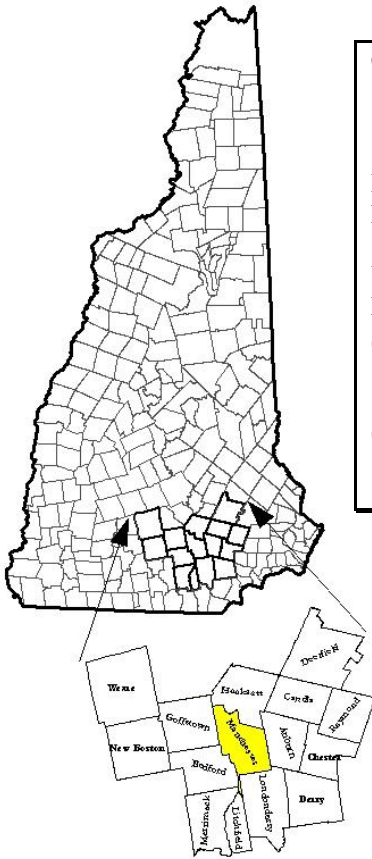


Birthplace of *your* American Dream.

MANCHESTER, NH



# Economic Assets Profile



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E-mail:	<a href="mailto:econdev@manchesternh.gov">econdev@manchesternh.gov</a>	
U.S. Congress	District 1	Frank Guinta
Executive Council	District 4	Raymond Wieczorek
State Senate	District 16	David Boutin
	District 18	Tom DeBlois
	District 20	Lou D'Allesandro
State Representatives	Hillsborough County Districts 8-17 There are 51 Representatives for Wards 1-12 (See City Clerk's Office for names)	

City of Manchester  
[www.ManchesterNH.gov](http://www.ManchesterNH.gov)

Hillsborough County  
[www.hillsboroughcountynh.org/](http://www.hillsboroughcountynh.org/)

Manchester Economic Development  
[www.manchesternh.gov/economy](http://www.manchesternh.gov/economy)



Metro Center - NH  
[www.Manchester-Chamber.org](http://www.Manchester-Chamber.org)

Regional Planning Commission  
[www.snhpc.org](http://www.snhpc.org)

County	Hillsborough
Date of Incorporation	1751
Labor Market	Manchester NH Metro-NECTA
Tourism Region	Merrimack Valley
Planning Commission	Southern NH Planning
Regional Economic Development	METRO CENTER NH Manchester Development Corporation
Zoning Ordinance	1927/10
Master Plan	2010

Type of Government	Mayor and 14 Aldermen
Budget: Municipal Appropriations (2011)	\$127,108,914
Budget: School Appropriations (2011)	\$148,742,185
Capital Improvement Plan	Yes
Development Plans Reviewed by	Planning Board
Boards and Commissions	
Elected: Mayor	Appointed: Planning
Aldermen	Conservation
	Library
	25 Others
Public Library:	Manchester City, West Side Community

Source: NH Employment Security ELMIB

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## *Manchester's Key Economic Assets and Strengths*

- **Manchester-Boston Regional Airport**
- **Business center of New Hampshire**
- **Diverse economic base**
- **Largest city in Northern New England**
- **Arts and cultural attractions**
- **Good highway access/proximity to Boston**
- **10 colleges and universities**

Source: Municipal SWOT Analysis, February 2010

## *Manchester at a Glance*

### Geography

Total Area (sq mile)	34.9
Total Land	33.0
Total Water	1.9

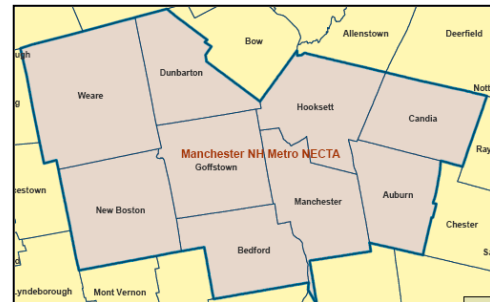
Source: NH Employment Security ELMIB

### Population

Total 2010 (Census)	109,565
Male	54,356
Female	55,209
Median Age	36.0 years
People per sq. mile	3,320

Source: U.S. Census Bureau

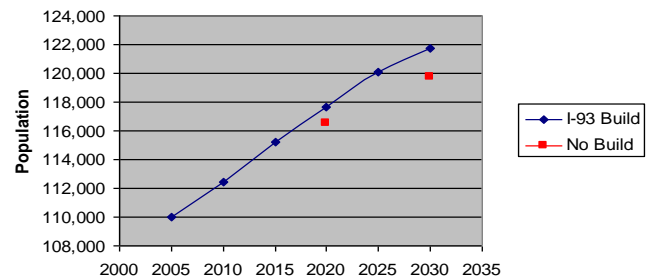
### Manchester, NH Metro NECTA



Source: NHHFA

NECTA: New England City and Town Area

### Population Projection

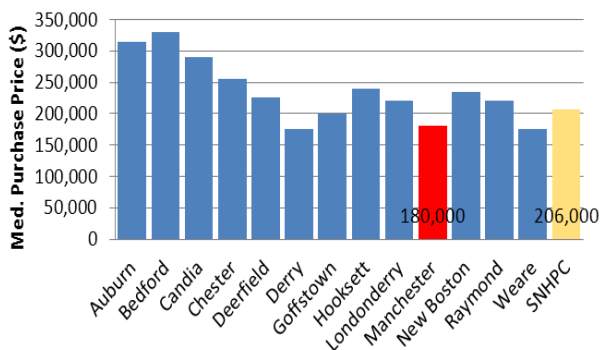


Source: NH OEP

\* I-93 Build refers to proposed widening. No Build is without widening.

### Housing

#### Median Purchase Price of all Homes (2011)



Source: NHHFA

	2010	Percent
Total Housing Units	49,288	
Owner Occupied	21,661	43.9%
Renter Occupied	24,105	48.9%
Vacant	3,522	7.2%
	2009	
Single-Family	17,966	37.0%
Multi-family	30,491	62.7%
Manufactured	161	0.3%

Source: 2010 U.S. Census, 2009 NHHFA

## Education

High School Graduate or higher	85.8%	
Bachelor's degree or higher	25.1%	
	<b># Facilities</b>	<b># Students</b>
Preschool	1	289
Elementary	14	6,494
Middle/Junior High	4	3,385
High School	3	5,669
Private/Parochial	14	2,219

School District SAU 37

### Nearest Colleges/Universities

Manchester Community College	Franklin Pierce Univ.
Saint Anselm College	Hesser College
Southern NH University	Granite State College
UNH - Manchester	NH Institute of Art
Springfield College	
Mass. College of Pharmacy and Health Sciences	

Source: 2009 ACS and NH Department of Education

## Employment

Annual Average	1999	2008	2009
Civilian Labor Force	57,867	61,851	62,285
Employed	56,389	59,196	57,784
Unemployed	1,478	2,655	4,501
Unemployment Rate	2.6%	4.3%	7.2%

Source: NH Employment Security ELMIB

## Income

2009 (ACS)	
Median Household Income	\$52,906
Median 4-Person Family Income	\$63,202
Per Capita Income	\$26,404
Median Earnings (Full time, Year-Round Workers)	
Male	\$44,731
Female	\$35,354
Families Below the Poverty Level	10.8%

Consumer Price Index (July 2011)	% Change	
CPI	Over the Year	

Not Seasonally Adjusted	225.9	3.6%
Seasonally Adjusted	225.0	3.2%

Source: NH Employment Security ELMIB

## Tax Rates

2010	(per \$1,000 of value)
Town Tax	\$ 9.28
Local Education Tax	\$ 5.41
State Education Tax	\$ 2.16
County Tax	\$ 0.96
Total Tax Rate	\$17.81
Town Valuation	\$9,807,261,625

2009

Local Assessed Value by Property Type

Residential Land and Buildings	74.5%
Commercial Land and Buildings	25.5%
Public Utilities, Current Use, and Other	0.0%

Source: NH Department of Revenue Administration

## Largest Employers

Employers	Employees
Elliot Hospital	1,000-4,999
Elliot Health System	1,000-4,999
Catholic Medical Ctr Rehab	1,000-4,999
Osram Sylvania	500-999
US Veterans Medical Ctr	500-999
Vibracoustic Division	500-999
Velcro USA Inc	500-999
Dartmouth Hitchcock Med Ctr	500-999
Kalwall Corp	500-999
Ira Toyota of Manchester	500-999
Public Service Co of NH	500-999
Union Leader Corp	250-499
Ira Lexus of Manchester	250-499
Keller Co	250-499
Southern NH Svc	250-499
Moore Center Svc Inc	250-499
Mental Health Ctr	250-499
Summit Dispensing Systems Inc	250-499
Tru Serv	250-499
Visiting Nurse Assoc-Manchester	250-499
Associated Grocers-New England	250-499
Autofair Honda-Jaguar	250-499
Sanmina-Sci Corp	250-499
Ladesco Inc	250-499

Source: NHnetwork, NH Employment Security ELMIB, info USA

## Commuting

### Workers 16 years and over (2009 ACS)

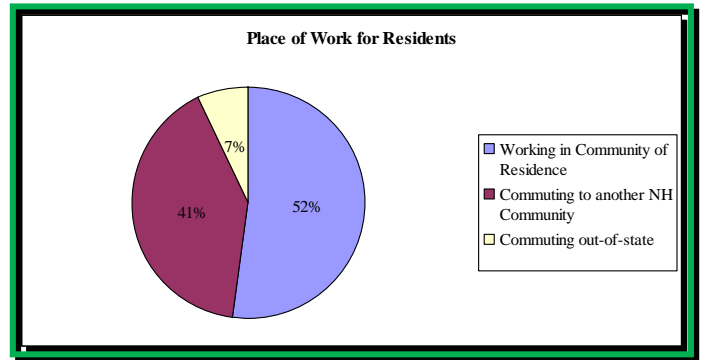
Drove alone, car/truck/van	83.0%
Carpooled, car/truck/van	10.1%
Public transportation	0.6%
Walked	2.8%
Other Means	1.2%
Worked at Home	2.3%

Mean Travel Time to Work 21.8 minutes

### Percent of Working Residents (2000 Census)

Working in Community of Residence	52%
Commuting to another NH Community	41%
Commuting out-of-state	7%

Source: 2009 ACS, 2000 Census



Source: US Census 2000

## Transportation

Road Access	U.S. Routes	3
	State Routes	3A, 28, 28A, 101, 114, 114A
Nearest Interstate, Exit		I-93 Exits 6-8 (local) I-293 Exits 1-7 (local)
Railroad		Boston & Maine
Public Transportation		Yes

Nearest Airport with Scheduled Service  
Manchester-Boston Regional

### Driving Distance to Selected Cities:

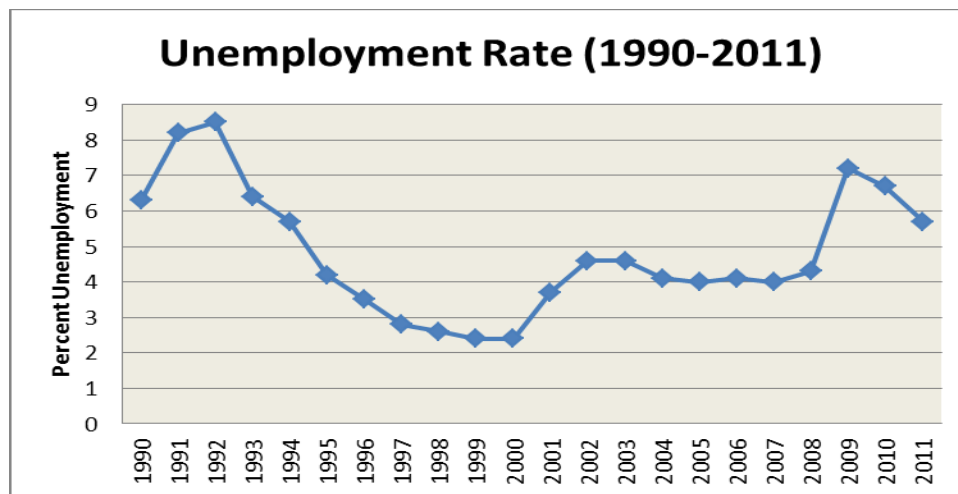
Concord, NH	18 miles
Portsmouth, NH	45 miles
Portland, ME	95 miles
Boston, MA	53 miles
New York City, NY	252 miles
Montreal, Quebec	259 miles

Source: NH Employment Security ELMIB

## Employment and Wages

2007 Industry	Annual Average Employment	Average Weekly Wage
Total, All Industries	64,691	\$953
Goods-Producing	7,657	\$1,002
Service-Providing	49,641	\$934

Source: NH Employment Security ELMIB



Source: NH Employment Security ELMIB

Sources for graphics: Heading and Seal: Town Website - State of NH and County Map: ELMIB - SNHPC Region: SNHPC