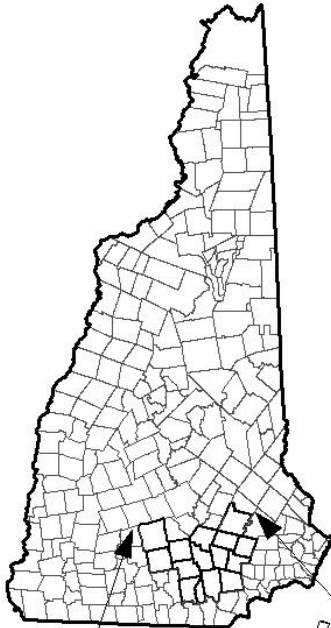





Hooksett, NH

Economic Assets Profile



Contact:	Dr. Dean E. Shankle, Jr. Town Administrator 35 Main Street Hooksett, NH 03045		
Phone:	(603) 485-8472	Fax: (603) 485-4423	
E-mail:	dshankle@hookett.org		
U.S. Congress	District 1	Frank Giunta	
Executive Council	District 4	Raymond Wieczorek	
State Senate	District 16	David Boutin	
State Representatives	Merrimack Country District 9	David Hess	
		Molly Smith	
		Todd Smith	

Town of Hooksett
www.hooksett.org

Merrimack County
www.merrimackcounty.net/

Capital Regional Development Council
www.crdc-nh.com



Metro Center - NH
www.Manchester-Chamber.org

Regional Planning Commission
www.snhpc.org

County	Merrimack
Date of Incorporation	1822
Labor Market	Manchester NH Metro-NECTA
Tourism Region	Merrimack Valley
Planning Commission	Southern NH Planning
Regional Economic Development	METRO CENTER NH Capital Regional Development Council
Zoning Ordinance	1957/11
Master Plan	2004

Source: NH Employment Security ELMIB

Type of Government	Administrator & Council
Budget: Municipal Appropriations (2011)	\$16,979,751
Budget: School Appropriations (2011)	\$27,060,481
Capital Improvement Plan	Yes
Development Plans Reviewed by	Engineering Consultant
Boards and Commissions	
Elected:	Appointed:
Town Council	Planning
Budget	Zoning
Cemetery	Conservation
Library	Heritage
Moderator	Police
Sewer	Solid Waste
Checklist	Parks &
Trust Funds	Recreation
Public Library: Hooksett Public	

Source: NH Employment Security ELMIB

Hooksett's Key Economic Assets and Strengths

- Proximity to key infrastructure (airport, highways, Manchester/Concord)
- East access (highway exits, NH Rtes. 3, 3A, & 28) & Exit 10 retail center
- Moderate tax rates and balanced tax revenue (residential/business)
- Natural beauty (Merrimack River/green spaces)

Source: Municipal SWOT Analysis, February 2010

Hooksett at a Glance

Geography

Total Area (sq mile)	37.1
Total Land	36.2
Total Water	0.9

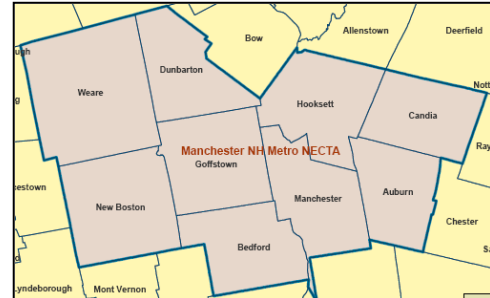
Source: NH Employment Security ELMIB

Population

Total 2010 (Census)	13,451
2000 Census Data	
Male	6,505
Female	6,946
Median Age	39.8 years
People per sq. mile	371.6

Source: U.S. Census Bureau

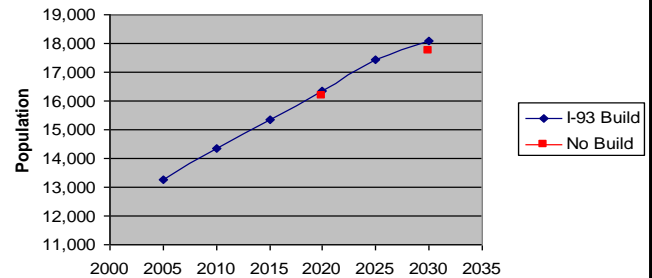
Manchester, NH Metro NECTA



Source: NHHFA

NECTA: New England City and Town Area

Population Projection

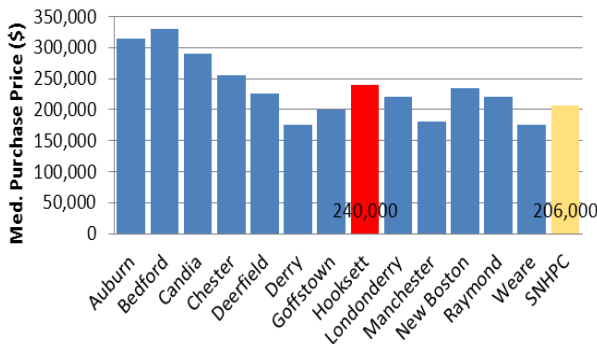


Source: NH OEP

* I-93 Build refers to proposed widening. No Build is without widening.

Housing

Median Purchase Price of all Homes (2011)



Source: NHHFA

	2010	Percent
Total Housing Units	5,184	
Owner Occupied	4,073	78.6%
Renter Occupied	853	16.5%
Vacant	258	4.9%
2009		
Single-Family	3,230	63.4%
Multi-family	1,508	29.6%
Manufactured	354	7.0%

Source: 2010 U.S. Census, 2009 NHHFA

Education

High School Graduate or higher	91.9%	
Bachelor's degree or higher	33.5%	
	# Facilities	# Students
Elementary	2	959
Middle/Junior High	1	504
High School	0	N/A
Private/Parochial	3	23
School District	SAU 15	

Students Grades 9-12 are tuitioned to Manchester Central or Manchester West.

Nearest Community/Technical	NHTI-Concord; Manchester
Nearest Colleges/Universities	Southern NH University Hesser College St. Anselm College UNH - Manchester

Source: NH Department of Education

Tax Rates

2011	(per \$1,000 of value)
Town Tax	\$ 6.16
Local Education Tax	\$10.49
State Education Tax	\$ 2.36
County Tax	\$ 2.67
Total Tax Rate	\$21.68
Town Valuation	\$1,625,229,734
2009	
Local Assessed Value by Property Type	
Residential Land and Buildings	75.0%
Commercial Land and Buildings	24.9%
Public Utilities, Current Use, and Other	0.1%

Source: NH Department of Revenue Administration

Employment

Annual Average	1999	2008	2009
Civilian Labor Force	5,695	8,112	8,188
Employed	5,562	7,833	7,727
Unemployed	133	279	461
Unemployment Rate	2.3%	3.4%	5.6%

Source: NH Employment Security ELMIB

Income

2009 (ACS)	
Median Household Income	\$80,919
Median 4-Person Family Income	\$89,216
Per Capita Income	\$31,682
Median Earnings (Full time, Year-Round Workers)	
Male	\$59,105
Female	\$42,325
Families Below the Poverty Level	1.4%
Consumer Price Index (July 2011)	% Change
CPI	Over the Year
Not Seasonally Adjusted	225.9 3.6%
Seasonally Adjusted	225.0 3.2%

Source: NH Employment Security ELMIB

Largest Employers

Employers	Employees
Southern New Hampshire University	> 1,000
GE Aircraft Engines	500-999
United Healthcare	500-999
Cigna Health Care	100-249
Shaw's Supermarket	100-249
Target	100-249
C B Sullivan Co Inc	100-249
Cummings Printing	100-249
Merchants Automotive Group	100-249
Pro Con Inc	100-249
Kohl's Department Store	100-249
Great State Beverages Inc	100-249
Home Depot	100-249
Procon Inc	100-249
Pike Industries	100-249
Hooksett Crushed Stone	100-249
Elliot Family Medical	100-249
K-Mart	100-249
Merchants Automotive Group	100-249
Wal-Mart	100-249
BJ's Wholesale Club	50-99
Ninety Nine Restaurant & Pub	50-99
Pro Con Inc	50-99
Hooksett Memorial Elementary School	50-99

Source: NNetwork, NH Employment Security ELMIB, info USA

Commuting

Workers 16 years and over (2009 ACS)

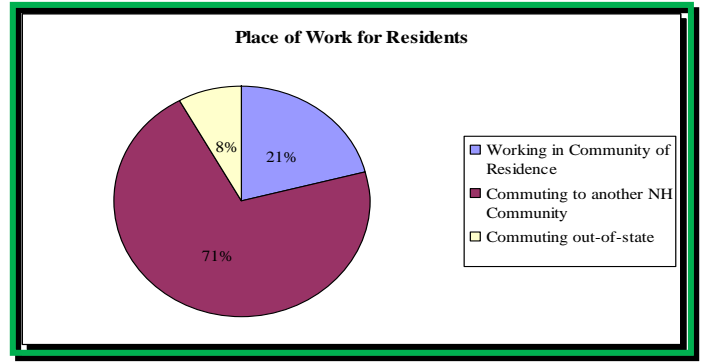
Drove alone, car/truck/van	80.8%
Carpooled, car/truck/van	7.9%
Public transportation	0.1%
Walked	5.3%
Other Means	1.2%
Worked at Home	4.6%

Mean Travel Time to Work 24.6 minutes

Percent of Working Residents (2000 Census)

Working in Community of Residence	21%
Commuting to another NH Community	71%
Commuting out-of-state	8%

Source: 2009 ACS, 2000 Census



Source: U.S. Census 2000

Transportation

Road Access	US Routes	3
	State Routes	3A, 28, 28 Bypass
Nearest Interstate, Exit		I-93 Exit 9-11 (local)
Railroad		Guilford Transportation
Public Transportation		No
Nearest Airport with Scheduled Service		Manchester-Boston Regional

Driving Distance to Selected Cities:

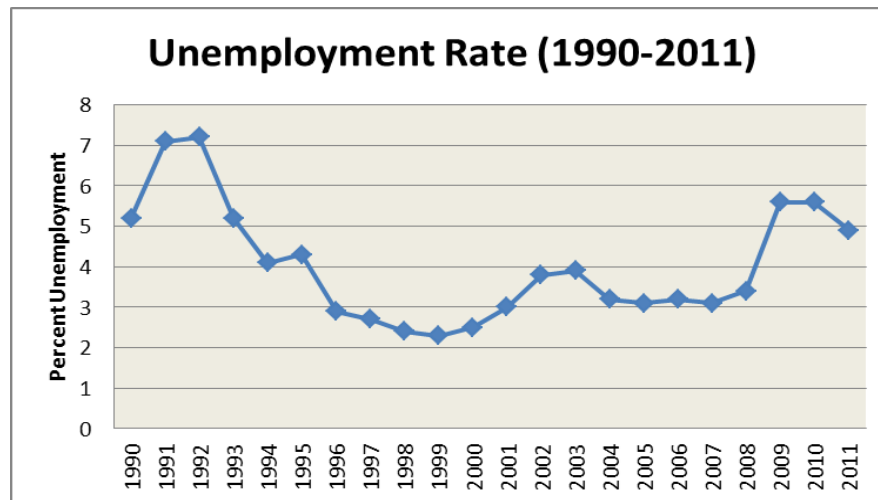
Manchester, NH	9 miles
Concord, NH	9.5 miles
Portsmouth, NH	47 miles
Boston, MA	59 miles
Portland, ME	101 miles
New York City, NY	263 miles
Montreal, Quebec	252 miles

Source: NH Employment Security ELMIB

Employment and Wages

2010 Industry	Annual Average Employment	Average Weekly Wage
Total, All Industries	7,793	\$844
Goods-Producing	1,607	\$1,261
Service-Providing	5,557	\$736

Source: NH Employment Security ELMIB



Source: NH Employment Security ELMIB

Sources for graphics: Heading and Seal: Town Website - State of NH and County Map: ELMIB - SNHPC Region: SNHPC