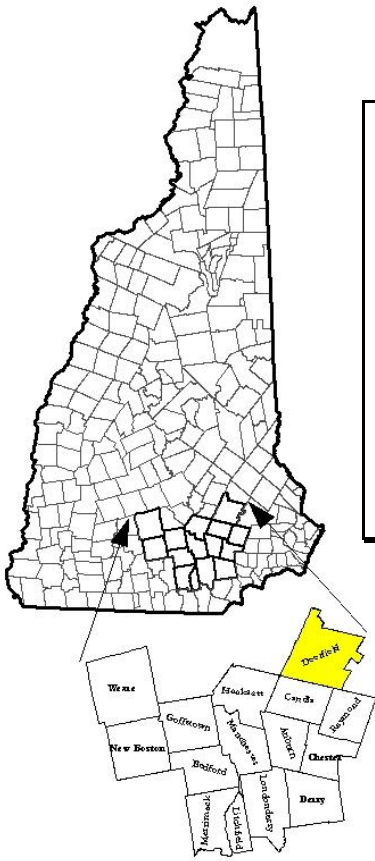





Economic Assets Profile



Contact:	Leslie Boswak Town Administrator 8 Raymond Road Deerfield, NH 03037		
Phone:	(603) 463-8811 x309	Fax: (603) 463-2820	
E-mail:	dflbos@townofdeerfieldnh.com		
U.S. Congress	District 1	Frank Guinta	
Executive Council	District 2	Daniel St. Hilaire	
State Senate	District 17	John Barnes, Jr.	
State Representatives	Rockingham County District 1	James Sullivan	
	Frank Case	Kyle Tasker	
	Joe Duarte		
	John Reagan		

Town of Deerfield
www.townofdeerfieldnh.com

Rockingham County
www.co.rockingham.nh.us



Rockingham Economic Development Corporation
www.redc.com

Metro Center - NH
www.manchester-chamber.org

Regional Planning Commission
www.snhpc.org

County	Rockingham
Date of Incorporation	1766
Labor Market	Unattached Area
Tourism Region	Merrimack Valley
Planning Commission	Southern NH Planning
Regional Economic Development	METRO CENTER NH Regional Economic Development Center of Southern NH
Zoning Ordinance Master Plan	1970/11 2009

Type of Government	Town Meeting
Budget: Municipal Appropriations (2010)	\$3,397,725
Budget: School Appropriations (2010)	\$12,237,007
Capital Improvement Plan	Yes
Development Plans Reviewed by	Planning Board
Boards and Commissions	
Elected: Selectmen	Appointed: Conservation
Planning	Zoning
Library	
Public Library: Philbrick-James	

Source: NH Employment Security ELMIB

Source: NH Employment Security ELMIB

Deerfield's Key Economic Assets and Strengths

- **Rural/agricultural community**
- **Proximity to open space**
- **Sense of community – attractive feature**
- **Proximity to employment centers: Concord, Manchester, Seacoast**
- **Future development should be a “good fit” with environment**

Source: Municipal SWOT Analysis, February 2010

Deerfield at a Glance

Geography

Total Area (sq mile)	52.1
Total Land	50.8
Total Water	1.3

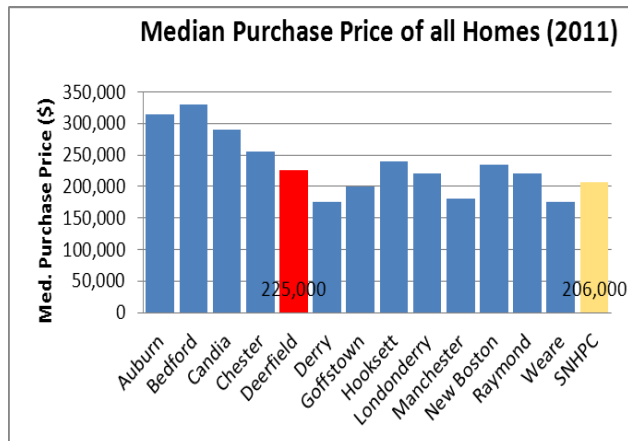
Source: NH Employment Security ELMIB

Population

Total 2010 (Census)	4,280
Male	2,110
Female	2,170
Median Age	42.0 years
People per sq. mile	84.3

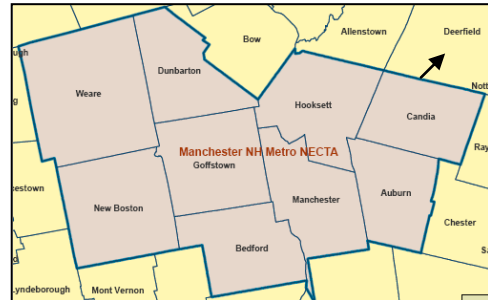
Source: U.S. Census Bureau

Housing



Source: NHHFA

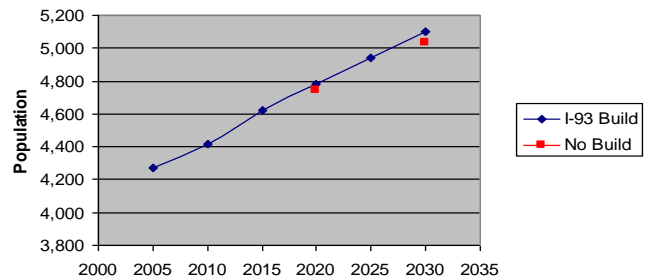
Unincorporated Area – Not In Any NECTA



Source: NHHFA

NECTA: New England City and Town Area

Population Projection



Source: NH OEP

* I-93 Build refers to proposed widening. No Build is without widening.

	2010	Percent
Total Housing Units	1,743	
Owner Occupied	1,344	77.1%
Renter Occupied	193	11.1%
Vacant	206	11.8%
2009		
Single-Family	1,537	88.6%
Multi-family	113	6.5%
Manufactured	84	4.8%

Source: 2010 U.S. Census, 2009 NHHFA

Education

High School Graduate or higher	89.6%	
Bachelor's degree or higher	30.9%	
	# Facilities	# Students
Elementary	1	485
Middle/Junior High	0	N/A
High School	0	N/A
Private/Parochial	1	23
School District	SAU 53	
Students Grades 9-12 are tuitioned to Coe-Brown Academy, Manchester Central, or Concord		
Nearest Community/Technical	NHTI-Concord Manchester	
Nearest Colleges/Universities	Saint Anselm College Hesser College Southern NH University UNH – Manchester UNH - Durham	

Source: NH Department of Education

Employment

Annual Average	1999	2008	2009
Civilian Labor Force	2,177	2,301	2,373
Employed	2,126	2,221	2,228
Unemployed	51	80	145
Unemployment Rate	2.3%	3.5%	6.1%

Source: NH Employment Security ELMIB

Income

2009 (ACS)	
Median Household Income	\$79,866
Median 4-Person Family Income	\$90,347
Per Capita Income	\$30,632
Median Earnings (Full time, Year-Round Workers)	
Male	\$60,921
Female	\$43,750
Families Below the Poverty Level	2.6%
Consumer Price Index (July 2011) CPI	% Change Over the Year
Not Seasonally Adjusted	225.9 3.6%
Seasonally Adjusted	225.0 3.2%

Source: 2009 ACS, NH Employment Security ELMIB

Tax Rates

2010	(per \$1,000 of value)
Town Tax	\$ 3.77
Local Education Tax	\$14.48
State Education Tax	\$ 2.26
County Tax	\$ 0.94
Total Tax Rate	\$21.45
Town Valuation	\$512,535,164
2009	
Local Assessed Value by Property Type	
Residential Land and Buildings	96.4%
Commercial Land and Buildings	2.7%
Public Utilities, Current Use, and Other	0.9%

Source: NH Department of Revenue Administration

Largest Employers

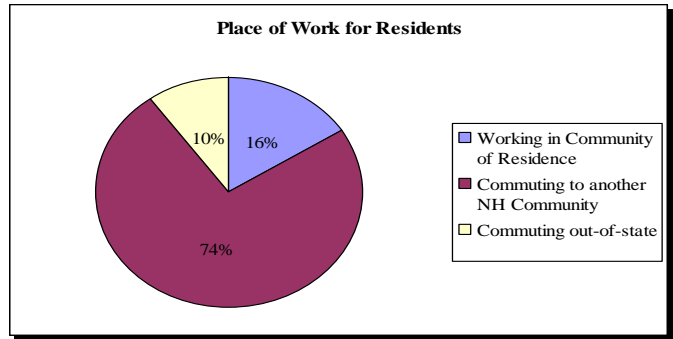
Employers	Employees
Deerfield Community School	100-249
Town of Deerfield	50-99
Inn at Deerfield	20-49
East Coast Signals Inc	10-19
Rock Hill Contracting Inc	10-19
Emcare	10-19
Lazy Lion Café	10-19
Deerfield Penguin Mart	10-19
Deerfield Police Dept	10-19
Longview School	10-19
US Post Office	5-9
Deerfield Cooperative Preschool	5-9
Deerfield Family Dentistry	5-9
J & D Power Equipment Inc.	5-9
Van Berkum Wholesale Nursery	5-9
Coastal Bonding & Ins. LLC.	5-9
Countryberries	5-9
PHH Mortgage	5-9

Source: NNetwork, NH Employment Security ELMIB, info USA

Commuting

Workers 16 years and over	
Drove alone, car/truck/van	82.0%
Carpooled, car/truck/van	5.8%
Public transportation	0.0%
Walked	4.3%
Other Means	0.5%
Worked at Home	7.4%
Mean Travel Time to Work	
	34.3 minutes
Percent of Working Residents	
Working in Community of Residence	16%
Commuting to another NH Community	74%
Commuting out-of-state	10%

Source: NH Employment Security ELMIB



Source: U.S. Census 2000

Transportation

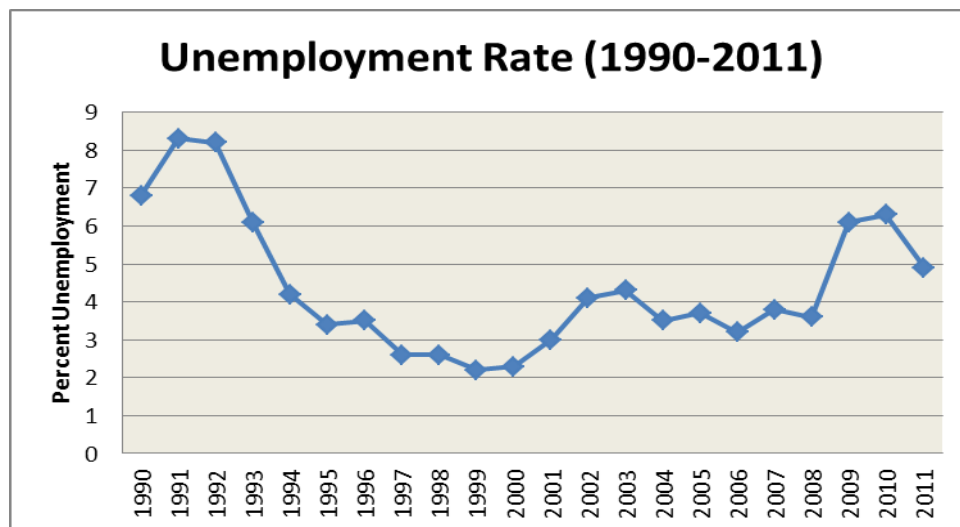
Road Access	U.S. Routes	
	State Routes	43, 107
Nearest Interstate, Exit		I-93, Exit 7 (15 miles)
Railroad		No
Public Transportation		No
Nearest Airport with Scheduled Service		Manchester-Boston Regional
Driving Distance to Selected Cities:		
	Manchester, NH	18 miles
	Concord, NH	22 miles
	Portsmouth, NH	37 miles
	Boston, MA	66 miles
	Portland, ME	82 miles
	New York City, NY	269 miles
	Montreal, Quebec	269 miles

Source: NH Employment Security ELMIB

Employment and Wages

2007 Industry	Annual Average Employment	Average Weekly Wage
Total, All Industries	465	\$608
Goods-Producing	86	\$688
Service-Providing	220	\$492

Source: NH Employment Security ELMIB



Source: NH Employment Security ELMIB

Sources for graphics: Heading and Seal: Town Website - State of NH and County Map: ELMIB - SNHPC Region: SNHPC